Canadian Public Health Association
Outline

- health
- public health
- Canadian Public Health Association (CPHA)
- CPHA and aboriginal health
One sees a desire for wholeness - for balance, reconciliation, and healing - within the individual, the tribe, the community, the nation; one sees an insistence on these things, on rich survival.

Brian Swann
Health

harmony

balance

Juice

Wholeness
Public Health

"...is the science and art of preventing disease, prolonging life and promoting health through the organized efforts of society."

Acheson Report, 1988
The Role of Public Health...

- political action: assure that governments’/institutions’ actions are assessed for health impact
- policy development: advise governments/institutions on policies and actions to enhance health
- participation: support communities and work to enhance community participation and cohesion

What is CPHA?

- National voluntary organization
- Incorporated in 1912
- Not-for-profit
- Membership-based
CPHA believes in

- universal and equitable access to the basic conditions...necessary to achieve health for all Canadians
Every nation that permits people to remain under the fetters of preventable disease and permits social conditions to exist that make it impossible for them to be properly fed, clothed and housed, so as to maintain a high degree of resistance and physical fitness; and, who endorses a wage that does not afford sufficient revenue for the home, a revenue that will make possible the development of a sound mind and body, is trampling on a prime principle of democracy.

Charles Hastings, 1918
How does CPHA operate?

- Membership
  - National & Int'l Policy and Planning Committee (NIPPC)
  - Board of Directors
  - Provincial/Territorial Branches/Associations (PTBAs)
- Executive Board
- Chief Executive Officer
Provincial/Territorial Branches/Associations

- Newfoundland and Labrador Public Health Association
- Public Health Association of Nova Scotia
- NB/PEI Branch - CPHA
- Association pour la santé publique du Québec
- Ontario Public Health Association
- Manitoba Public Health Association
- Saskatchewan Public Health Association
- Alberta Public Health Association
- Public Health Association of British Columbia
- NWT/ Nunavut Branch - CPHA
- Yukon Public Health Association
National Society/Organization Observers

- Canadian Association of Teachers of Community Health (CATCH)
- Canadian Society for International Health (CSIH)
Areas of interest

- Disease Surveillance and Control
- Health Promotion
- Human and Ecosystem Health
- International Health
- Equity and Social Justice
- Administration of Health Services
9 Goals

- Partnership
- Linking with PTBAs
- Fostering national and international links
- Policy development
- Research support
- Programs and activities
- Public health goals for Canada
- Advocating policy change
- Literacy as a factor
CPHA advocates...  

- The improvement and maintenance of personal and community health according to basic public health principles of  
  - Disease prevention  
  - Health promotion and protection  
  - Healthy public policy  
- Process:  
  - CJPH editorials  
  - Position Papers and Resolutions  
  - Annual General Meeting  
  - Submissions of Briefs and Presentations to Parliamentary Committees and Commissions  
  - Representation on Task Forces and Committees/Workshops
CPHA National Office

- National Activities
- National Programs
- International Programs
National Activities

- Canada Health Day
- Canadian Journal of Public Health
- Health Resources Centre
- Membership and Circulation
- Conferences and Workshops
- Plain Language Service
Current National Programs

- Best Practices and Evaluation Tools for Anti-Bullying Program
- Canadian Coalition for Influenza Immunization (CCII)
- Canadian HIV/AIDS Clearinghouse
- Canadian Health Network HIV/AIDS Affiliate
- Canadian Immunization Awareness Program (CIAP)
- Learning Materials on Violence for Youth with Low Literacy
Current National Programs continued...
Regions of Activity

- Africa
- Latin America and Caribbean
- Asia and Pacific
- Middle East and Northern Africa
- Central and Eastern Europe
Current International Programs

- Canadian International Immunization Initiative (CIII)
- Caribbean HIV/AIDS Project (CAREC)
- Health Promotion in Action (Brazil)
- Healthier Futures: Improving the Health of Aboriginal and Rural Women and Children in Formosa (Argentina)
- HIV/AIDS and Young People in South Eastern Europe (Balkans) and HIV/AIDS and Young People and Strengthening Child Rights (Romania, Bulgaria and Moldova)
Current Int’l Programs cont’d...

- Malawi Family Reproductive Health Project (Phase II)
- Southern African AIDS Training (SAT) Programme, Phase III
- Strengthening of Essential Public Health Functions (Balkans)
- Strengthening of Public Health Associations Program (SOPHA)
- Tobacco and Youth (Russia)
Current Int’l Programs cont’d...

- Reproductive Health & HIV/AIDS (World Bank Institute)
- Zambia Family and Reproductive Health Project (Phase II)
New Initiatives

- National
  - Canadian Health Network HIV/AIDS Affiliate (II)
  - Developing National Standards for Prescription Medication Patients Information
  - Guidelines on the use of Plain Math in Patient Information Materials for Prescription Medication
  - Hepatitis C Clearinghouse
  - Literacy and Health Foundation
  - Respecting the Air We Breathe
  - “Train Youth Trainers”
New Initiatives cont’d...

- International
  - Impact of Climate Change on Health (Turkey)
  - Second Generation HIV/AIDS Surveillance (Pakistan)
Conferences

- Counter-Terrorism and Public Health, Toronto, October 29 - November 1, 2003
- CPHA 93nd Annual Conference - Calgary, Alberta, May 10 - 13, 2003
CPHA - promoting Aboriginal health since 1971

- Canadian Journal of Public Health
- 86 Articles on Aboriginal Public Health since 1971 on topics including:
  - Nutrition
  - Infectious disease
  - Indian Boards of health
  - HIV/AIDS
  - Community Health Representatives
  - Research Code of Ethics
- Numerous editorials and commentary regarding Aboriginal Health Issues
CPHA - promoting Aboriginal health since 1971

- Conferences
  - Winnipeg 1999 - CPHA’s annual conference
    - Dr. Judith Bartlett co-chaired Scientific Program Committee
    - Sub-theme was Aboriginal and First Nations Contribution to Public Health
    - 700 participants
    - Special session on Aboriginal Health
  - Ottawa 2000
    - Special session on Aboriginal Health
CPHA - promoting Aboriginal health since 1971

- Programs and Projects
  - Aboriginal Program 1995 – 2000
  - Key partners in Aboriginal Health – Letter of intent
  - Standards Project focused on employment
  - Aboriginal Youth Project
    - “Choosing Health Careers: Giving Youth Tools”
- Publications resulted
  - Issues and workshop – “Training and Recruitment of Aboriginal Public Health Workers”
  - “Exploring Occupational Standards for Aboriginal Health Workers”
CPHA - promoting Aboriginal health since 1971

- Promotion and Social Marketing
- Following Aboriginal Health Program

CPHA publicized work on:

- Employment Standards
- Training and Recruitment of Aboriginal health workers
- Mental Health for Aboriginal People
CPHA - promoting Aboriginal health since 1971

- Representation
  - 1976 CPHA Resolution asked for membership campaign to encourage aboriginal peoples to join CPHA.
  - 1997 Resolution to conduct membership drive
  - Led to CPHA Resolution in 2000 to form an Aboriginal Health Network.
Advocacy / Policy Development

- 12 organizational resolutions approved by Membership since 1976, including:
  - Promote land claims and self-determination (1988)
  - Aboriginal Peoples and HIV (1997)
  - Safe water, housing, sanitation (1997)
  - Priority focus on Aboriginal Peoples regarding Injury Prevention and Control.

- Briefs:
  - Royal Commission on Aboriginal Peoples;
  - Federal government on Low Level Flying in Labrador and Quebec
The Future - Working together for aboriginal health

- Canadian Journal of Public Health
- Conferences
- Programs and Projects
- Promotion and social marketing
- Representation
- Advocacy / policy development
Canadian Public Health Association